

COMPANY PARTICIPATION



- **EDUCATE** individuals about critical needs within the community.
- **EMPHASIZE** that they can make a difference
- **CONNECT** their passions to their opportunities to give
- **PROVIDE** them with an opportunity to give back to others
- **CREATE** a life-long philanthropic connection
- **INCENTIVISE** give prizes, UWCS swag, and fundraise
- **MAKE IT FUN!**

“FUN-raising” Activities

Below is a list of creative and dynamic **FUN-raising ideas** for your organization’s United Way campaign! What better way to start your campaign and engage your employees than to use fun activities and build support for United Way of Spokane County, and in turn, area organizations! Whether you are in person, remote or a hybrid, many of these activities will work. Thank you in advance for helping us achieve our goal this year!

TEAM BUILDING ACTIVITIES

Coffee Breaks with UW Staff Members	Have a team meeting break and invite United Way staff to chat with employees about the campaign and impact of our work.
Painting Party or Crafternoon	Lead an afternoon crafting class. If virtual, materials can be digital or they can be delivered to employees.
Sports Team Day	Invite staff to wear their team colors on game day. Whether a fan of Seattle or another team, encourage staff to show their team spirit.
Tutorial	Have staff with a hidden talent or skill teach the rest of the group (ex. language, public speaking, cooking class, etc.).
Workout Class	A fun and healthy way for employees to work out. Charge per class.

FOOD-RELATED ACTIVITIES

Bake Sale/Desert or Bakery Cart/Cake Walk	Ask coworkers to bring goodies (home-made usually do better than store-bought). Have a “fill your plate” option for \$X and coffee or juice available for sale too. Appeal to the early lunch crowd with savory items or get creative with specialized items.
Chili/Cookie/Pie/Cook-Off Contest or “Nailed It”	Create categories and a crowd favorite with a blue-ribbon prize for winners. Ask employees to enter an item to be judged. Charge employees a fee for each taste/vote. Designate coworkers, and your United Way representative, to be on a judging panel.
“Chopped” Challenge	People pay to participate, film themselves receiving specified ingredients and their process of making the finished dish.
Cookie Decorating Contest	Have participants purchase large sugar cookies to decorate them. Give awards for most creative, most appetizing, etc.
Employee Cookbook	Collect and group recipes and household hints into a custom cookbook to sell with proceeds to the campaign.
Lunch Box Auction	Ask employees to pack a special lunch box to auction off before lunch. Encourage them to get creative and make deluxe sandwiches or wraps including delicious treats.
Potluck Luncheon	Everyone brings food to share and pays \$5 to participate.
Walking Tacos	Charge employees per taco or multiples. Get creative with toppings and let employees create their own walking taco. Add a piñata, charge by number of tries to break it.

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CHALLENGES, CONTESTS & GAMES

Baby or Pet Picture Match	Invite employees to try their luck at matching baby or pet pictures with employees/management. Award the person with the most correct answers a prize or fun incentive. Charge per ballot.
Bingo	These can be designed and pushed out to employees with a drawing each day. Winners receive a prize. Digital bingo cards at myfreebingocards.com .
Costume or Room/Office Decorating Contest	Let staff show off their creativity or have a theme. Great to do as a department challenge. Choose judges, charge per entry and have fun prize incentives.
Minute To Win It Games	Try games and activities that contestants must complete in under a minute such as Cup Stack or Backward ABC. Great for team building.
Pie in the Face	Sell tickets for a chance to throw a pie in the face of the staff member of their choice or their boss.
Photo Scavenger Hunt	Have employees pay to play, break into teams and embark on a scavenger hunt around the office or around town (bonus points for United Way partner agencies!)
Pumpkin Carving or Decorating/ Ornament Decorating Contest	Let staff show off their creativity or have theme. Great to do as a department challenge. Choose judges, charge per entry and have fun prize incentives.
Putt Putt Contest	Design and set up your own wacky mini golf course in your office, lobby or work area. Charge per person to play and award a prize to the player with the lowest score. (Bonus points if you flag each hole with a fact or trivia about the United Way of Spokane County.)
Open Mic/ Karaoke Contest	Staff can sign up on a list and pay a fee for a chance to sing.
Unmute Yourself in Virtual Meetings	Every time someone is caught speaking but is muted, they must give a dollar towards the United Way campaign.
Paper Airplane Contest	Charge a fee per sheet of paper to make a paper plane and award the plane that flies the longest distance.
Talent Show	Encourage staff to sign up and pay an entrance fee to perform. Encourage staff to tip their favorite performer as a way to choose a winner(s) and give dollars towards the United Way campaign.

Whether your campaign is virtual, in-person or both, we are here to help! Please contact your Resource Development Officer or email lizb@unitedwayspokane.org as a resource to support your success.

FOR MORE INFORMATION AND IDEAS, VISIT WWW.UNITEDWAYSPOKANE.ORG/TOOLS-RUN-CAMPAIGN