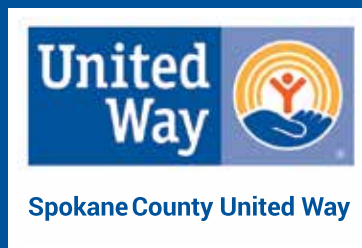




# United Way Leadership Registry and Annual Report



FISCAL YEAR 2017-18



## Dear Friend

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At Spokane County United Way our mission is to mobilize our community to create measurable results that improve people's lives.

Spokane County United Way fights to decrease child abuse, neglect, and domestic violence, increase high school graduation rates, and increase the financial stability of families in our community.

Our work is vital for our community and your support is vital to our work. Last year we mobilized hundreds of volunteers who gave over 100,000 hours of time to tackle community challenges. Thanks to individual donors, corporate financial commitments, and our ability to successfully secure additional grant dollars we raised over four million dollars which leveraged more than \$10 million in community impact. We work to take these many resources to create meaningful impact in our community.

To everyone who gave of your time, treasure, and talent thank you for your generosity and commitment to children and families in Spokane County.

Sincerely,  
Tim Henkel  
President & CEO  
Spokane County United Way



Tim Henkel  
President & CEO

**Thank you to our Board Members. Your visionary and innovative leadership combined with your generous financial commitment make long-lasting impact for our community.**

## **United Way Board of Directors**

**Alisha Benson  
Greater Spokane Inc.**

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**Rob McCann  
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**Tom Messick  
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Northwest Farm Credit Services**

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## **Emerging Leaders Society Board of Directors**

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**Shelly Colomb  
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**Brennan Floyd  
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**Kayla Golden  
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Numerica Credit Union**

**Chris Houglum  
Second Harvest**

**Gregory Johnson  
Avista Corporation**

**Christina Kamkosi  
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**Doug Kapelke  
Numerica Credit Union**

**JJ McClintan  
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Innovia**

**Scott Piepel  
Numerica Credit Union**

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**Dan Thorpe  
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**Michael Truex  
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**Sinead Voorhees  
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**Tyler West  
Northwest Farm Credit Services**

**Bryan White  
Acme Concrete Paving**

**Kami Winfrey  
PotlatchDeltic**

**Jesse Zumbro  
YMCA of the Inland Northwest**

## Our Community's Challenges

**Child abuse is twice as prevalent in Spokane County than in the state as a whole, affecting over 5,700 children annually.** Childhood traumas, including abuse and neglect, are known as **Adverse Childhood Experiences (ACEs)**. Multiple ACEs can contribute to challenges in school and long-term health problems.

**With 77.8% of low-income students graduating from high school,** there is an **educational gap** created between them and their more affluent peers, who have a 95% graduation rate. This gap is greater for minority students. A high school degree is the first step towards financial stability.

**Over 1/3 of families in our community struggle to make ends meet each month (74,406 families).** These families are forced to make difficult decisions between housing, food, childcare, transportation and health care expenses. Most of these households live above the Federal Poverty Level (\$24,600 for a family of four) and are **Asset Limited, Income Constrained, Employed (ALICE)**.

**If you met a new student every day of the week, it would take over eight years to meet every homeless student in our community. Annually over 3,000 students are homeless.**

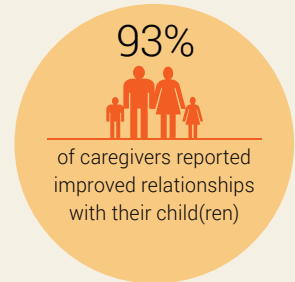
Data from the Office of Superintendent of Public Instruction, for 2016-2017.

## Your Support Creates Solutions

### Prevent and mitigate the impact of ACEs:

- Early intervention for vulnerable families
- Mental health and substance abuse services
- Immediate safe shelter for victims of abuse, neglect and domestic violence

**\$552K investment**



### Decrease the educational gap:

- Early learning programs that prepare children for kindergarten
- Quality afterschool programming for youth
- Summer learning opportunities in targeted neighborhoods

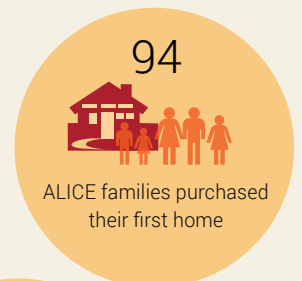
**\$695K investment**



### Improve the financial stability of ALICE families:

- Stable, affordable housing
- Services that prevent crises from escalating
- Training to gain family sustaining work
- Financial coaching and education

**\$355K investment**



## We Leverage Resources With Your Support

### Free Tax Preparation

United Way coordinates 200 volunteers who provide free tax preparation for more than 5,000 households.

**Key partners:** AARP Tax Aide and community volunteers, Avista Utilities, EWU, Gonzaga & Whitworth student volunteers, Washington Trust Bank, VITA

### Excelerate Success

United Way supports this collective impact partnership focused on eliminating opportunity gaps and creating education equity for students who are low-income, youth of color, English language learners and/or youth with disabilities.

**Key partners:** Representatives from early learning, K-12, higher education, public health, libraries, workforce development, healthcare, youth development, family support

### Evaluation Project & Program Quality

United Way connects graduate students with partner agencies to evaluate program plans and impact. We support training for out of school time program quality.

**Key partners:** Avista Foundation, Empire Health Foundation, EWU School of Social Work, Schools Out Washington, 52 local programs

### AmeriCorps VISTA

United Way places VISTA Volunteers with local nonprofits who focus on our goals for Health, Education and Financial Stability.

**Key partners:** Corporation for National & Community Service, 12 local nonprofits

### Volunteer Spokane

United Way connects people with volunteer opportunities through our online resource Volunteer Spokane. Last year corporate teams and individuals volunteered over 100K hours.

**Key partners:** City of Spokane, Spokane Gives, 335 nonprofits

#### Financial Stability

**Annual Impact**  
\$5.7M

#### Education Success

**Annual Impact**  
\$250K

#### Program Quality

**Annual Impact**  
\$250K

#### Program Capacity

**Annual Impact**  
\$240K

#### Engaged Community

**Annual Impact**  
\$3.3M



*“Without a team approach funding model, there would not be a YouthReach program.”*

~ YFA Connections

## We Increase Capacity to Create Impact

### We Build Community Leaders

The Emerging Leaders Society provides individual donors the ability to come together to create change through philanthropy, volunteerism and community leadership.

**Key partner:** Washington State Employees Credit Union (WSECU)

### We Collaborate

Big community challenges must be tackled in partnership. United Way supports multiple community collaborations with financial resources and staff expertise.

**Key partners:** CASH Coalition, Continuum of Care Committee, Hillyard Youth Collaborative, Priority Spokane, School Community Partnership Committee, YouthReach Collaborative

### We Provide Expertise

United Way gathers data on ALICE families. We educate our community about struggling households. Local agencies, including the City of Spokane and the Spokane Area Workforce Development Council, use our information to improve strategies that benefit the working poor.

**Key partner:** United Ways of the Pacific Northwest

### We Increase Resources

The Bill and Melinda Gates Foundation trusts us with over \$1.1 million dollars to build capacity and improve education equity in Spokane County (4-year grant).

**Key partners:** Avista Foundation, Bill and Melinda Gates Foundation, Corporation for National and Community Service, Department of Commerce, Emergency Food and Shelter Program, Empire Health Foundation, Providence Community Benefits, Raikes Foundation, VITA



**Annual  
Impact  
\$681K**

# 2017-18 Leadership Giving Our thanks to 470 leaders who have led with their giving.

## 🌸 Visionary Donors \$20,000+

Jim Cowles ♦

Bob and Mary Helen Larson

Shaw McCutcheon (*deceased*)

Anonymous Visionary Donor: 1

## 🌸 Tocqueville Donors \$10,000-\$19,999

Matt and Eleanor Andersen ♦  
Rick and Diane Betts  
John and Kristianne Blake ♦  
Mike and Stacy Covey  
Betsy Cowles and Jim Meyer  
Stacey and Anne Cowles ♦  
Eric and Laura Cremers  
Marian and Terry Durkin

Caren and Erle Furbeyre  
Rick and Julia Grover  
Jack and Lisa Heath ♦  
Steve and Theresa Helmbrecht  
John Hemmingson  
Tim Henkel and Sherry Barrett ♦  
John and Corey Hertz  
Linda Massman

Dee and Mary McGonigle  
Philip and Amy Mezey  
John and Lori Moloney  
Scott and Liz Morris ♦  
Mike and Muffy Murphy ♦  
Bill and Cheryl Papesh ♦  
Kim Zentz and Robert Pierce ♦  
Paul and Barbara Redmond ♦

Lorrie and Paul Scott ♦  
Peter and Denise Stanton ♦  
Tom and Gail Stevenson ♦  
Mark and Betsy Thies  
Tom and Camilla Tilford  
Dennis and Marlene Vermillion ♦  
Tim and Jackie Welsh ♦  
Chris and Elizabeth Willard

## 🏆 Platinum Donors \$7,500-\$9,999

Michael Gadd and  
Susan McBurney

Corey Hilson

Allan and Ronda Moorhead

## 🏆 Gold Donors \$5,000-\$7,499

Srae and Rich Christensen  
Ron and Beth Cocchiarella ♦  
Sean Culver  
Bill and Michelle DeReu ♦  
Karen S. Feltes

Yvonne Hanson Storhaug  
Jim and Cindy Jespersen ♦  
Tom and Ruth Ann Johnson ♦  
Johnston-Fix Foundation ♦  
Gary Jones

William J. Kelly ♦  
Dave and Bobbie McGann ♦  
Tom Messick  
Chuck and Linda Murphy  
John Nelson

Sally Pritchard and Tom Tremaine ♦  
Jerry and Kelly Richards  
Brian Sears  
Paul Wilson  
Anonymous Gold Donors: 3

*"Our community is amazing and together I know we are making the Spokane area the place people want to call home. I look forward to my upcoming year as Board Chair for United Way where we will continue to make a strong impact for our entire community."*



Janet Schmidlkofer,  
K&N

- 🌸 Tocqueville Donors (gifts greater than \$10,000)
- 🏆 Leadership Donors (gifts greater than \$1,000)
- ♦ Diamond Donors have given to United Way for 25 years or more. Thank you for your consistency in giving.
- ➡ Emerging Leaders Society members create lasting change by volunteering, developing leadership skills, and making financial gifts.

*While every effort has been made to ensure the accuracy of the information, we sincerely apologize for any errors or omissions.*



## 🏆 Silver Donors \$2,500-\$4,999

Sally S. Aiken, MD  
 Bill and Tesie Akers ♦  
 Ben Bardell  
 Olga Bardell  
 Liz and Hollis Barnett  
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 Jeff and Linda Underwood  
 Andy and Laura Vickers ♦  
 Bill and Mollie Weis  
 Clancy and Lisa Welsh  
 Mr. and Mrs. James Welsh Jr.  
 Anonymous Silver Donors: 2

## 🏆 Bronze Donors \$1,000-\$2,499

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 Robert Alberti  
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 Robert and Melanie Andresen ➔  
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 Lynne Arch  
 Gina Armstrong  
 R. Scott Armstrong  
 Shalena Armstrong  
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 Keli Brereton  
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 Kevin Christie  
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 Carla Cicero  
 Daniel Clark  
 Sara and Josh  
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 Kristin Condon  
 Vicki Connors  
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 Bobbi and Kevin Cooke  
 Nelson Roger Cooke and  
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 Wade Degeest

Indy and Sarah Dehal  
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 Kelley and Tracy Ferguson  
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 Dennis Fredrickson ♦  
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 Deanna Freese  
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 Rebecca Gehret  
 Doug Murrey and  
 Julie German-Murrey ➔  
 John and Karen Geyer  
 Brad Gile  
 Kayla Golden ➔  
 Carlos Gonzalez  
 Ann Marie Gorman  
 M. David and Patrice K. Gorton ➔  
 Lois Green

*Through my position with Providence Health Care, I was introduced to United Way and the great work they are doing to address issues in our community around health, education and financial stability. United Way has been a wonderful partner with us to address child abuse in our community and find ways for parents to have safe, affordable options for help with their children. This is only one example of why I was proud to be the Chair of the Emerging Leaders Society and a leadership donor.*



Sara Clements-Sampson  
 Providence Health Care

## 🏆 Bronze Donors \$1,000-\$2,499

Kaleena Greer [↗](#)  
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Daniel Wilkerson [♦](#)  
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Chandra Williams  
Larry Windnagle  
Mike and Kami Winfrey [↗](#)  
Laura Wood  
Mack and Lori Wood  
Patty Wood  
Sarah Wood  
Douglas Yost  
Bill and Carole Zuppe [♦](#)  
Anonymous Bronze Donors: 39

# Fiscal Year 2017-18 Unaudited Financial Summary



<b>Beginning Net Assets</b> <i>(Unrestricted \$1,078,771; *Restricted \$1,721,904)</i>	<b>\$2,800,675</b>
<b>Revenues</b>	
Campaign Results	\$2,561,859
Campaign Results Donor Designated	\$790,029
Grants, Other Misc. Revenue	\$456,610
<b>Total Support and Revenues</b>	<b>\$3,808,498</b>
<b>Expenses</b>	
Program Expenditures:	
Community Planning & Capacity	\$248,255
Education	\$691,172
Health	\$514,462
Financial Stability	\$357,727
Volunteer Services	\$270,925
Labor Community Services	\$37,448
Donor-Designated Gifts	\$790,029
Fundraising & Administrative Expenses	\$830,458
<b>Total Expenses</b>	<b>\$3,740,476</b>
<b>Ending Net Assets</b> <i>(Unrestricted \$1,358,715; *Restricted \$1,509,982)</i>	<b>\$2,868,697</b>

*\*Restricted Net Assets are donor restricted and grant restricted funds to be used for the support of community impact activities and investments.*

See how these investments leverage **\$10.4 million** in community impact by referencing pages 6 and 7.

Most recent audit and 990 are available at [unitedwayspokane.org/financial-accountability](http://unitedwayspokane.org/financial-accountability)

# Thank You to our Top Campaigns

♻ Leadership Donors (gifts greater than \$1,000)    🌸 Tocqueville Donors (gifts greater than \$10,000)

		♻	🌸			♻	🌸
Avista Corporation	\$377,581	61	5	Clearwater Paper Corporation	\$36,819	4	2
Costco Wholesale Corporation	\$252,802	22	1	Shell Energy	\$31,800	1	1
Washington Trust Bank	\$131,970	27	2	Bank of America	\$30,035	2	1
PotlatchDeltic Corporation	\$131,950	11	3	Enterprise Holdings	\$29,636	8	
Cowles Company	\$124,305	9	2	STCU	\$27,130	8	
United Parcel Service	\$111,272	17		Gonzaga University	\$26,323	9	
Providence Health Care	\$90,386	30		Central Valley School District #356	\$25,269	1	
Premera	\$79,382	9	1	Alliant	\$23,720	5	1
Spokane Public Schools	\$67,782	8		ENGIE Insight	\$23,598	2	
Comcast Communications	\$66,847	2		Delta Dental of Washington	\$23,098	3	
Wells Fargo Bank	\$63,838	8		Mead School District #354	\$23,072	3	
Itron, Inc.	\$63,835	8	1	Spokane County United Way	\$22,064	3	1
Rosauers Supermarkets, Inc.	\$61,501	2		Hotstart, Inc.	\$21,377	2	
Northwest Farm Credit Services	\$59,090	3		Lakeside Capital Group, LLC	\$20,000		2
Numerica Credit Union	\$52,762	19		Jubilant HollisterStier	\$19,306	5	
Moss Adams LLP	\$51,541	7	1	Wendle Motors, Inc.	\$19,146	2	
Travelers	\$50,670	3		Fedex Corporation	\$17,670	1	
Inland Empire Paper Company	\$49,450	1		Physicians Insurance	\$17,612	2	
U.S. Bank	\$47,096	8		Caterpillar, Inc.	\$17,430	1	
City of Spokane	\$46,206	13		Hospice of Spokane	\$16,220	2	
Garco Construction	\$43,610	4	1	Acme Concrete Paving, Inc.	\$15,980	3	
Spokane County	\$39,134	9		Frontier Behavioral Health	\$15,515	2	



Spokane County United Way fights for the Health, Education and Financial Stability of every person in our community.



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