Be the face of change. Join the fight for the health, education, and financial stability of every person in Spokane County.
When you LIVE UNITED you build capacity, improve systems and fund critical work right here in Spokane County.

1. **Grow skillsets within your company through the Campaign Director role.**
   - Work with your designated director(s) to set campaign expectations and goals.
   - Encourage involvement in the Emerging Leaders Society (unitedwayspokane.org/emergingleaderssociety).

2. **Create opportunities for your staff to engage as a team with our community.**
   - Host company presentations featuring nonprofit guest speakers.
   - Provide team service projects on-site or off-site.
   - Have fun and be creative with fundraising events.

3. **Promote your commitment to make positive change.**
   - Publicly discuss company goals and your personal commitment.
   - Create multiple communication channels to reach everyone.
   - Make a corporate and personal gift.
Percentage of ALICE Households by Area

ALICE = Asset Limited, Income Constrained, Employed

Spokane 45% ALICE

Airway Heights 50% ALICE

Cheney 62% ALICE
Spokane County
Household Survival Budget

Single Adult
Monthly Total ...... $1,594 ............. $4,914
Annual Total ...... $19,128 ........... $58,968

2 Adults, 1 Infant, 1 Preschooler
Monthly Total ...... $1,594 ............. $4,914
Annual Total ...... $19,128 ........... $58,968

Data from 2016 ALICE Report. See the full report at unitedwayspokane.org/alice

To experience the difficult decisions ALICE families make every day, explore the online challenge at unitedwayspokane.org/alice

Mead 34% ALICE
Liberty Lake 30% ALICE
Spokane Valley 41% ALICE

Take the ALICE Challenge

Investment Solutions

Health Challenges
- 6,564 local children are victims of child abuse and neglect.
- 6,793 domestic violence cases are reported county-wide.
- Early interventions and supports for new parents
- Behavioral health, substance abuse, and trauma-informed services
- Crisis intervention and recovery services related to domestic violence
- Domestic violence perpetrator treatment services

Education Challenges
- Only 1 in 3 Spokane County children are ready for kindergarten.
- Only 3/4 of low-income students graduate versus 95% of their affluent peers.
- High quality early learning and child development support
- After school and summer programs
- Prevention and intervention programs for youth

Financial Stability Challenges
- 38% of families in Spokane County are ALICE
- 2,755 school children experience homelessness.
- 2-1-1, a centralized resource referral system
- A holistic approach to critical services for basic needs
- Stable and affordable housing
- Skills based training for family-sustaining employment
- Asset building for reliable transportation, savings accounts, good credit
Program Investment Achievements

549 children coming from abusive situations received mental health counseling

Safe Homes

85% of children entered kindergarten ready to learn

Academic Success

369 ALICE households acquired or kept permanent housing

Prosperous Families
Your investment benefits our community.

37 local community programs receive funding.

6 free summer meal sites receive 13 staff to run educational programs.

14 nonprofits receive a full-time staff member for a $3,000 investment.

20,000+ volunteers are connected to local service projects.

800 tax returns are completed.
Your investment creates leverage and greater impact.

Impact Created
$7,921,000

- Community Capacity
  $4,105,000
- Community Investments
  $2,280,000
- Free Tax Prep
  $1,200,000
- Education Equity
  $336,000

Campaign Donations
$3,323,000
- Grants
  $560,000
- Other
  $131,000

General Operations and Support
$830,458

$4,014,000

$4,014,000
2018-2019 Board of Directors

Alisha Benson  
Greater Spokane Inc.

Stacey Cowles  
Cowles Company

Chrissy Davis Jones  
Spokane Falls Community College

Deloris Duquette  
Itron

Tim Fitzgerald  
Spokane County

Michelle Grabicki  
Numerica Credit Union

Martin Hughes  
Whitworth University

Ronda Kenney  
Eastern State Hospital

Bob Larson  
Bank of America / Merrill Lynch

Thomas Leighty  
Amalgamated Transit Union Local 1015

Jonathan Mallahan  
Catholic Charities Spokane

Craig Meidl  
Spokane Police Department

Tom Messick  
Premera

Reverend Lonnie Mitchell  
Bethel AME / Emmanuel Life Center

Marcelo Morales  
A4 Ventures, LLC

Susan Nelson  
Black & Dunn

Wendy Newman  
Northwest Farm Credit Services

Timm Ormsby  
State Legislature / Spokane Regional Labor Council

Nick Pierre  
Northern Quest Resort & Casino

Paul Read  
Journal of Business  
2019/2020 Board Chair

Jan Schmidlkofer  
K & N  
2018/2019 Board Chair

Ben Small  
Central Valley School District

Shelby Stokoe  
Providence Health Care

Steve Tammaro  
YMCA

Jason Thackston  
Avista Corporation

Linda Underwood  
U.S. Bank

Larry Valadez  
Hispanic Business Professional Association

Christine Varela  
DH

Frank Velazquez  
Community Volunteer

Jesse Zumbro - Emerging Leaders Society  
YMCA of the Inland Northwest

Drive impact in our changing community.

Alisha Benson  
2019 Campaign Co-Chair

“Spokane County United Way is driving impact and investment in our community every day that supports organizations, families and young people.”

Jan Schmidlkofer  
2019 Campaign Co-Chair

“Spokane County United Way is a funder that collaborates with programs to recognize and respond appropriately to cultural differences in our ever-changing community.”
So many children in our community have died while being watched by someone who never should have been trusted with a child. United Way’s focus on access to high quality care, at the same time as safe home environments is critical in saving lives and a powerful, multifaceted approach to effect change.

As a community, we really need to dig down to the nitty gritty and truly understand what is happening to families and be part of the solution.

United Way lets people like me with limited means transform my modest gift into powerful community impact.

I am impressed with how United Way brings multiple organizations together.

I think Spokane County United Way’s dollars are valuable because they give nonprofits flexibility to be innovative all while tracking key results for our community.

I am thrilled with how United Way brings multiple organizations together.

#LiveUnitedSpokane

I am thrilled to see the partnerships that exist throughout our nonprofit community to avoid duplicating efforts and utilizing resources to their fullest. I understand how United Way plays a role in bringing everyone together effectively.