

# LEVERAGING YOUR GIFT

Thanks to the generosity of these companies, the challenge match provides an opportunity to motivate donors to increase their contribution and leverage more dollars into our community.

New and increased gifts to United Way will be matched through this special Challenge Grant. Last year's challenge grant inspired over 4,200 individuals to become new donors and 3,000 individuals to increase their United Way gifts.



*Here's how it works...*

## BECOME A NEW DONOR

Gift Last Year	Gift This Year	Challenge Grant Match	Total for Community
\$0	\$100	\$100	\$200

## INCREASE YOUR GIFT

Gift Last Year	Gift This Year	Challenge Grant Match	Total for Community
\$100	\$150	\$50	\$200

*Thank you to sponsors:*

