

## Elevator Speech

United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

Our goal is to create long-lasting changes that prevent problems from happening in the first place. And that means working together to achieve results that help children and youth achieve their potential; promote financial stability and opportunity; and improve people’s physical, dental and mental health.

Our vision for the future is bold. We want to keep our children safe. Our child abuse and neglect rate is almost double the state rate. That needs to decrease. We want to make sure our children start kindergarten ready to learn – when a child starts behind, they stay behind. We want to improve the high school graduation rate. Currently at least one in three of our children drop out before they graduate.

We invite you to be part of the change. Together, united, we can achieve measureable results and inspire hope and create opportunities for a better tomorrow. That’s what it means to LIVE UNITED.